



Ramesh Sippy Academy Of Cinema And Entertainment

Where Dreams Get Wings

SKILL AND UPSKILL PROGRAM

GRAPHIC DESIGNING

Duration 60 Hours





ABOUT RSACE

With an endeavour to give back and share the myriad experiences of over 4 decades, Padmashree Ramesh Sippy gave form to RSACE, an institute that is one of its kind. It bridges the gap between theory and hands-on knowledge by highly experienced industry professionals.

THE RSACE MOTTO

Where Dreams Get Wings



THE RSACE **VISION**

To build a globally acclaimed comprehensive learning platform for those who dream to fly high in the universe of moving images.

THE RSACE **MISSION**

By providing a curriculum that carries forward the legacy of Padmashree Ramesh Sippy with a blend of theory and interactive online classes for those who want to "Skill and Upskill". Training imparted by highly experienced industry professionals and thereon providing opportunities through an inspiring and conducive environment. RSACE aims to create global professionals that create freely and yet responsibly in the cinema & entertainment landscape.



“There has been a fundamental change over the years in the way cinema and entertainment is consumed. In addition to cinema screens and televisions at home, there are a plethora of handheld devices at one’s disposal. The internet has become a major source when it comes to consuming content – computers, laptops, mobile phones, tablets define the new-age consumers of entertainment

Padmashree

Ramesh Sippy

Founder and Chairman

“The idea of creating an infrastructure that would be the perfect platform, to share knowledge with generations to come in a wholistic manner, floated in and out of our minds for a while. However, we were not ready to commence the journey until we had the right ingredients that would give students a futuristic, enjoyable and complete experience.



Kiran Joneja Sippy

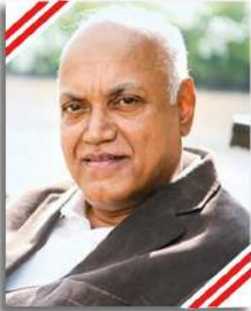
MD & Dean

BOARD OF DIRECTORS



Rohan Sippy
Director (RSACE)
Writer, Director &
producer.

Cinema today has evolved with mind boggling technological developments happening each day and it is more and more imperative to study the science of film making in a structured manner and also inculcate a habit of continuing to learn all through your life. RSACE will help students imbibe the discipline of learning that will impact their growth all through their lives.



Manmohan Shetty
Director (RSACE)
Walkwater Media Ltd,
& Imagicaa theme park,
Ex chairman NFDC

In the year 2016 CBFC certified nearly 25000 feature films, videos, ad films, short films etc. This shows there is a humongous work force continually required to operate in the ever growing moving images landscape. The television industry itself is about Rs.60,000 crore, not to mention the other media platforms where a huge amount of investment is also happening. To create skilled professionals who can operate in these mediums without too much hand-holding is the need of the hour and it is exciting that RSACE has come at the right time and the right place.



Hema Malini
Director (RSACE)
Actor, director,
producer, Dancer
& politician

Films are a part of all our lives and they serve the public by conveying very important messages of change and evolution. With the globally disturbing times we live in today, it is essential that more people create cinema that can bring about the much needed change in ideologies, cultures, values and habits. The students at RSACE will study the art of film making in a creative yet responsible way that could influence change in the world at large.

FACULTY

Inkelab Alam Graphic & 2D Artist

He has a master's degree in fine arts from "JEWAJI UNIVERSITY GWALIOR" in drawing and painting in and completed his graduation from Jamia - Delhi in applied arts with the knowledgeable experience in sketching and painting in various medium like dry pastel, poster color, watercolor, charcoal, color pencils, oil pastels, black ink. He is proficient in balancing black and white images and shapes. Also having knowledge of silk screen printing, woodcut printing, line printing. He has done life study and portrait work in a different medium. He has worked as graphic designer. Inkelab Alam was a Faculty of Pre-Production and Graphic Design for various prestigious institutes He has mentored and trained over 1200 students in his field.





RSACE

Ramesh Sippy Academy of
Cinema and Entertainment

**Ramesh Sippy Academy Of
Cinema And Entertainment**

Where Dreams Get Wings

GRAPHIC DESIGNING

**COURSE
DURATION 60 HOURS**



ARTIST STYLE ADVERTISING PICTURE SKETCH IDEA ART PROJECT PERSPECTIVE WALLPAPER LABEL BANNER ART
COLOR ART ARCHITECTURE ENGINEERING DESIGN SUCCESS COMMERCIAL MARKETING MEDIA BUSINESS FORM MODELING



INTRODUCTION TO COURSE IN GRAPHIC DESIGNING

GRAPHIC DESIGNING

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

Graphic design is an ancient craft, dating back past Egyptian hieroglyphs to at least 17,000-year-old cave paintings. It's a term that originated in the 1920s' print industry. It continues to cover a range of activities including logo creation. Graphic design in this sense concerns aesthetic appeal and marketing. Graphic designers attract viewers using images, colours and typography. However, graphic designers working in user experience (UX) design must justify stylistic choices regarding, image locations and font with a human-centered approach. That means you need to focus on and seek to empathize the most with your specific users while you create good-looking designs that maximize usability. Aesthetics must serve a purpose in UX design we don't create art for art's sake. So, graphic designers must branch into visual design.

HRS 60

DURATION 2.5 MONTHS

SESSIONS PER WEEK: 3

SESSIONS PER DAY: 1

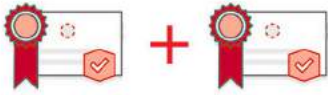
1 SESSION: 2 HRS (ONE HOUR THEORY & ONE HOUR PRACTICAL).

CAREER OPTIONS

The students of the graphic designing Course can become any or all of the following types of graphic Designer:-

- Graphic Designers
- Logo Designers
- Designer in Packing Industry
- Designer in Publishing House
- Visualizer in Advertising Agency
- Designers in print Industry
- Freelance Graphic Designer
- Designer in Social Media Advertising Agency
- UI Designer

HIGHLIGHTS OF THE PROGRAM



**JOINT CERTIFICATE
FROM RSACE & MESC**



**LIVE INTERACTIVE
CLASSES**



FACULTY FEEDBACK



RAMESH SIPPY ENTERTAINMENT



Kiran Chitra Enterprises



MEDIA & ENTERTAINMENT
SKILLS COUNCIL



NCVET
नॅशनल कौशल विकास एवं प्रशिक्षण बोर्ड

OUR PARTNERS



**PERSONAL
MENTORING**

- Interactive classes are held live online. Faculty instructs for the first 1 hour of theory which is followed by 1 hour of practical where Faculty mentors and guides the students.
- Training provided by our well qualified faculties with teaching and hands on experience in the film industry

ELIGIBILITY & DETAILS

ELIGIBILITY

- ▶ The medium of instruction for the RSACE Rigging course will be English and hence candidates seeking admission are expected to have English as a compulsory subject
- ▶ Candidate should have a minimum of 45% marks in his/her 10th or equivalent.

PROGRAM FEE

24000 /- INR

DURATION

2.5 Months

FOR FURTHER DETAILS

 9137675402

 online@rsace.edu.in
<http://www.rsace.edu.in>

Where Dreams Get Wings